



## MEDIA KIT

### Welcome to Helly Hansen Chester Race Week 2021

It's a different year for us at Helly Hansen Chester Race Week 2021. Race Week was postponed in 2020 due to the pandemic, and now we are operating under pandemic restrictions for Nova Scotia, Canada.

Please be advised that the clubhouse at Chester Yacht Club will be **CLOSED** to the public for Helly Hansen Chester Race Week from Wednesday, August 11 to Saturday, August 14. There will be seating outside in a tent and on the grounds in front of the clubhouse and full bar service from 1000hrs to 2330hrs. Nova Scotia gathering limits allow for Helly Hansen Chester Race Week to have only 250 people on the grounds. There will be designated entrances and exits and security will be asking for everyone to check in with Simply Cast for contact information.

The Helly Hansen Chester Race Week organizing committee is pleased to offer a complimentary media boat service to accredited media on a daily, first-registered, first-seated basis from Wednesday, August 11 to Saturday, August 14 in beautiful Mahone Bay, Nova Scotia, Canada.

### [REGISTER HERE FOR 2021 MEDIA BOAT](#)

The media boat is an excellent opportunity to get close to the boats of all fleets as they race in Canada's largest keelboat regatta.

**WHAT:** Chester Race Week Media Boat (bearing "Press Boat" banners)

**WHERE:** Media Boat is berthed on the CYC Tender float at [21 South Street, Chester](#). Descend the ramp on the right-hand side of the CYC wharf.



**WHEN:** Departing daily at 11:30 a.m., from August 11-14, 2021 and returning to the CYC Race Committee float by 3:30 p.m. or earlier based on need. Depending on demand and weather, the boat may take a few trips between its initial departure and final return to the CYC.

**NOTE:**

Please do not confuse “Mahone Bay” the body of water with “Mahone Bay” the community. All racing is conducted on Mahone Bay off the Village of Chester.

**PROVIDED:**

Water

Adult-sized PFD per passenger

**NOT PROVIDED, BUT RECOMMENDED:**

Sun hats

Sunscreen

Weather-appropriate clothing ([marine forecast](#))

**SKIPPER AND GUIDE:** Tim Harris will take up to four (five if bay is calm) journalists per trip. Tim is a long time Chester resident, avid runner, past Chester Yacht Club Commodore (1998-99).

**USEFUL LINKS FOR THE RACE COURSES:**

[Fleet information](#) (Please note that the Classics Fleet is not racing this year)

[Race Officer Information](#)

[Total number and names of boats registered \(Registration List\)](#)

[Names of boats in the different fleets \(Scratch Sheet\)](#)

[2021 Results](#)

**AWARDS AND PRIZES**

Please note that all Awards and Prizes will be presented VIRTUALLY.

They can be viewed at <https://www.facebook.com/ChesterRaceWeek>



## SCHEDULE OF EVENTS

On-Water

**Wednesday, August 11 to Saturday, August 14**

1200 First Signal PHRF — NS Inshore Racing

1200 First Signal PHRF — NS Distance Racing

1200 First Signal One Design Class

1300 First Signal Bluenose Class

On the last day of racing, no warning signal will be made after 1500.

## CHESTER RACE WEEK • AUGUST 11-14 • ON LAND SCHEDULE

### Daily PRIZE Draws

Names of registered skippers and their crew members will be randomly drawn daily. Prizes will be delivered to yachts at the finish lines — smile for the camera! GOOD LUCK everyone!

Prizes donated by our prize sponsors

*Charm Diamond, Playwear Apparel, Surette Battery, NOR°EASTER APPAREL, Party Ice & more*

### Entertainment

Please visit [Evening Live Entertainment](#) to review our evening live entertainment who will be playing outside.

*Bluenose II* is coming for Helly Hansen Chester Race Week as part of her Centennial Sail Past! She arrives on Tuesday, August 10 and will be at anchor in the front harbour until Wednesday, August 11 She will departing the morning of Thursday, August 12.

*Bluenose II* will fire the cannon at 1000 to open Helly Hansen Chester Race Week and she will fire the cannon when leaving Chester Harbour on Thursday morning.

There will be a **Bluenose Mobile Exhibit & pop-up Shop** parked at the gazebo, Parade Square. Visit the exhibit/shop:



Tuesday, August 10 .....Open from Noon to 7 p.m.

Wednesday, August 11 .....Open from Noon to 6 p.m.

[HMCS Oriole / NCSM Oriole](#) will be visiting Chester Race Week too! The ship is conducting a Centennial Atlantic Canada tour in celebration of its 100th Anniversary.

We are super excited to have these two visiting Canadian sailing icons, *Bluenose II* and *HMCS Oriole*, that are both 100 years young and celebrating their Centennial Atlantic Canada tours.

### WEDNESDAY, AUGUST 11

**KEITHS DAY ► Thank You to our Sponsor Keiths who will be at the club & on the water with some surprises after the racing Wednesday!**

0830 – 1100 ...Complimentary Tim Hortons Coffee Timbits on the deck until gone

0900.....Bar and Beverage ticket Sales Open

1000.....Virtual Opening Ceremonies of Chester Race Week on Facebook

1000.....Cannon firing by Bluenose II to open Helly Hansen Chester Race Week 2021

1145.....Yachts ready for racing

1600 – 1700...Yachts finishing

1600 – 2000....Live music on the deck by *Shawn Hebb*

1830.....Virtual Award & Prize Presentations for Wednesday — Facebook Live

2000 – 2300....Live music on the deck by **HOPPING PENGUINS!!**

2330.....Last Call

### THURSDAY, AUGUST 12

**GOSLINGS DAY ► Thank You to Sponsor Goslings who will be at the club and on the water with some surprises after the racing Thursday!**

0830 – 1100..... Complimentary Tim Hortons coffee and Timbits on the deck until gone



0900 – 0945 ..... Talks on the Deck with Andreas Josenhans  
1000..... Bar and Beverage ticket Sales Open  
1145..... Yachts ready for racing  
1600 – 1700 ..... Yachts finishing  
1700 – 1800 ..... GOSLING DAY! Goslings on the grounds with surprises  
1600 – 2000 ..... Live music by Kevin Koloff  
1830 ..... Virtual Award & Prize Presentations for Thursday — Facebook Live  
2000 – 2300 ..... Live music on the deck by *HOPPING PENGUINS!!*  
2330..... Last Call

## FRIDAY, AUGUST 13

***BLUE LOBSTER DAY ► Thank You to Sponsor Blue Lobster Vodka who will be at the club and on the water with some surprises after the racing Friday!***

0830 – 1100 ..... Complimentary Tim Hortons coffee and Timbits on the deck until gone  
0900 – 0945 ..... Talks on the deck with Andreas Josenhans  
1000..... Bar and beverage ticket sales open  
1145..... Yachts ready for racing  
1600 – 1700 ..... Yachts finishing  
1600 – 2000 ..... Blue Lobster Day! Happy Hour pricing Blue Lobster coolers and vodka  
1600 – 1830 ..... Live music on the Deck by acoustic duo of *Tyler Key and Scott Harnish*  
1830 - 2000..... Live music on the deck by *Shawn Hebb*  
1830..... Virtual award presentation & draws for prizes for Friday Facebook Live  
2000 – 2300 ..... Live music on the deck by acoustic duo of *Tyler Key and Scott Harnish*  
2330..... Last call

## SATURDAY, AUGUST 14



0830 – 1100..... Complimentary Tim Hortons coffee and Timbits on the deck until gone  
1000..... Bar and beverage ticket sales open  
1145..... Yachts ready for racing  
1600 – 1700..... Yachts finishing  
1600 – 2000..... Live music on the Deck by *Brooklyn Blackmore*  
1800..... Virtual Award Presentation for Saturday & OVERALL — Facebook Live  
2000 – 2300..... Live music by local band *Dark and Stormy*

*Thank You to sponsor Dormie Workshop who is supplying the Overall Awards to winning yachts! Surprise for the winners!*

### **FOOD AND BEVERAGES**

- 8:30– 1100 DAILY Complimentary Tim Hortons coffee and Timbits on the deck.  
*Thank You Chester Tim Hortons!*
- Daily Food truck **PURPLE PEOPLE FEEDER** will be on the Chester Yacht Club grounds day and night; Open 1000 – 2300   ▶▶▶ *Race Weekers: Purple People Feeder will have to-go lunches available to take on the racecourse. Please order ahead for pick up!*
- FULL bar service in TENT on the Chester Yacht Club grounds 1000 – 2130
- Ice can be purchased on site
- Hand washing stations by portable toilets
- Please see COVID-19 protocols posted to [Evening Live Entertainment](#)
- *Please use appropriate recycling bags and container*

### **BEVERAGE TICKETS**

- window on the clubhouse deck is open from 0900 to 2100 on Wednesday and 1000 to 2300 on Thursday through Saturday.
- Beverage tickets are \$7.00 for a single beverage and \$32.50 for a book of five, including tax and tip.
- You must be 19 years of age to stay onsite after 2100.
- Chester Race Week t-shirts and caps are available for purchase at the ticket window.



For more information contact  
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